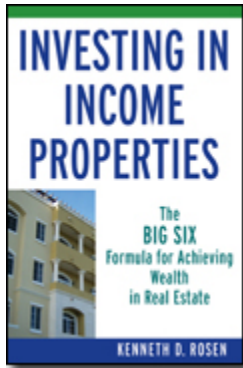


MIAMI MILLIONAIRE MAKING MONEY – NEVER BOUGHT A STOCK



While investors around the country scramble to cut their losses, one Florida millionaire is not even breaking a sweat over the current economic maelstrom. Kenneth Rosen never put his money into the stock market. Instead, his fortune is tied up in real estate — and happily so.

To most people, real estate sounds even scarier than the stock market these days. But Rosen doesn't invest in just any property. He has a step-by-step formula that identifies commercial properties that will grow in value regardless of the economy. In his new book, "INVESTING IN INCOME PROPERTIES: The Big Six Formula for Achieving Wealth in Real Estate" (Wiley), Rosen details how income-producing real estate can be a powerful alternative for people seeking investment opportunities today.

At a time of doom-and-gloom tales, Rosen offers upbeat news. And knows what he's talking about. During the past 30 years, the founder and president of Kendar Realty, Inc., in Coral Gables, Fla., has bought and sold \$300 million in apartment and office buildings, retail centers and warehouse properties.

"The real estate industry is not just about houses," says Rosen, who estimates that 10 percent of commercial properties meet the "Big Six" criteria outlined in his book. "There is a whole world of commercial, income-producing real estate that offers an investor substantial cash flows and extraordinary profits.

"The kind of real estate that I invest in makes money in any market."

For investors reeling from the Bernard Madoff case and other financial scandals, "Big Six" deals offer an additional safety net: Individuals have direct control over their investments.

"I have never bought a stock in my entire career. I don't like to gamble," says Rosen. "What I do like are solid investments that I control. If you buy one or two properties each year over a 5- to 7-year period, you can become a multimillionaire, achieve financial independence and live the life of your dreams."

In the real estate industry, Rosen has a reputation for being ahead of the curve. He was a condominium pioneer, converting 1,700 units in 22 apartment complexes long before much of the country even knew what condos were. He wrote about that experience in a previous book, *Condominium Conversions*.

"INVESTING IN INCOME PROPERTIES: The Big Six Formula for Achieving Wealth in Real Estate" is a comprehensive, step-by-step guide to purchasing commercial properties. The book provides all the information and tools needed to identify and purchase commercial real estate that will hold its value during times of economic upheaval.

For more information, visit www.investinginincomeproperties.com or contact Jason Krieger, 305-505-3375